

Thrive

KATEMARSHALL

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Leadership 2.0 The next level of Leadership



Leadership capability within executive and senior teams in organisations has become even more essential as we continue respond to the disruption and uncertainty all organisations face today. This programme is designed to support senior leaders in navigating Leadership 2.0, helping them and their organisations thrive.

The Aim

This two-year, modular based programme looks at the best of the world's current leadership practices and pulls them together to create a very practical, hands on, relevant interactive programme that challenges leaders to lead in ways that work for today's business environment. Building and leading their people and their business to growth and sustainability.

Outcomes

By the end of this two-year course participants will have:

- ☑ Raised awareness of what is required of leaders today, and understood how who they are, their values and beliefs drive their approach to leadership
- ☑ Practical tools and new thinking in key areas of business that will assist them by increasing competence and effectiveness in the role
- ☑ Practiced using the tools that will enable them to grow as leaders and grow their business
- ☑ Committed to behavioural change and implementing the learning which will raise both personal and organisational performance

Who

The programme is aimed at executive level or one step below. It includes people who have had some development at a senior level and want to further develop their leadership skills.

The programme is suitable for organisations who are growing their leadership capabilities and are actively building a good succession pipeline.

The cohort (of around 15 people) will be compiled of people from different organisations although any one organisation may send two people on the same programme.

Year 1 modules:

- Module 1** Leading Self
- Module 2** Leading in context 2.0
- Module 3** Coaching as a leadership style
- Module 4** Enabling high performance culture
- Module 5** Leading teams to success
- Module 6** Leading for growth – sustaining and thriving in today's complex world (*part 1*)

We will be using the latest thinking on Leadership to provoke thinking and increase knowledge

** content may be delivered in different sequence depending on speaker availability*



Year 2 modules:

- Module 1** Making Strategy work
- Module 2** Leading Sales
- Module 3** Finance – new world new rules
- Module 4** Understanding social media marketing
- Module 5** Emotional Intelligence
- Module 6** Leading for growth – sustaining and thriving in today's complex world (*part 2*)

We will be using the latest thinking on Leadership to provoke thinking and increase knowledge

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Logistics

12 days over two years (six full days per year), at a location close to Belfast from 8am to 4pm

The cost per year (charged in two payments) will be:

Year 1 - £375 per day x 6 days = £2,250 ex VAT

Year 2 - £375 per day x 6 days = £2,250 ex VAT

Plus, a one-off charge of £250pp to cover Insights Discovery and Leadership competency tool

For the full two-year programme the total investment is £4,750 ex VAT (this includes materials, speakers, refreshments and lunch)

FOR MORE DETAILS CONTACT KATE MARSHA

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