



Belfast

Ready for Business
Beyond Borders



Northern Ireland
Chamber of Commerce
and Industry

IN ASSOCIATION WITH



northernirelandchamber.com



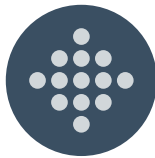
Northern Ireland Chamber

Ambitious, Committed & Passionate

Northern Ireland Chamber



Established
1783



Serving
75,000 local
businesses



100,000
employees
represented



Year on
year growth



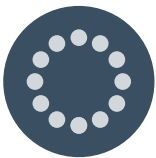
ISO 9001
and Investors
in People Gold



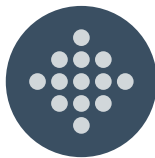
No.1 in terms of
business media
presence

Impact through partnership

British Chambers of Commerce and Chambers Ireland



114
chambers



130,000
combined
member
companies



Over 8million
employees
represented



Representative
overseas
offices in over
21 countries

Reaching the world via:





Belfast – Best for Business

Belfast has moved up 50 places in the ICCA Official World City Rankings.

ICCA Rankings 2018



No.1 city in Europe for FDI strategy
(FDI Location Awards 2018/19)

'Europe's Most Business Friendly City of Its Size'
(Financial Times fDi Magazine)

'Top 10 City for cost effectiveness'
(fDi Magazine Global Cities of the Future 2018/19)

2nd fastest growing knowledge economy in the UK
(Catalyst Inc 2018 Knowledge Economy Report)

- Home to more than 900 international companies employing over 100,000 people.
- 80% of new investors reinvest in Belfast.
- Operating costs on average 20-30% lower than rest of UK and Europe.
- Belfast Region City Deal £1 billion additional investment signals a new way of collaborative working.
- Already halfway towards target of creating 80,000 new high salaried jobs by 2030.
- 55,000 more jobs now than in 2010.



Belfast – Super Connected



Fastest direct broadband link from Europe to North America



Highest availability of superfast broadband in the UK



One of six UK cities chosen to receive 5G coverage



Only 1 hour flight from London and 90 minutes' drive from Dublin



3 airports within 90 minutes' drive offering 30 direct flights to London daily



Belfast – Sectoral Hubs

Europe's leading destination for new software development projects.

Financial Times fDi Markets



No.1 destination for new software development projects in Europe



Top UK city after London at attracting US Tradable Services FDI projects



One of the fastest growing creative clusters in the UK

Digital and ICT

- Over 1,200 tech companies, including 100 global technology leaders such as IBM, Intel, SAP, Fujitsu, CyberSource (VISA), BTI Systems and Rapid 7.
- Most cost-effective city in the UK for software development.
- First Google Innovation Lab in Europe opened in Belfast 2015.

Creative Industries

- Creative industries generate nearly £90 billion GVA annually.
- Key location with two world-recognised film studios.
- Belfast's Titanic Film Studios is one of the largest and most modern in Europe.
- HBO's 'Game of Thrones', 'Dracula Untold' and 'Krypton' all produced in Belfast.

Financial & Professional Services

Belfast is the world's No.1 destination for FinTech investments
(fDi Intelligence Report 2018)

- Over 30,000 people employed by globally-recognised brands such as Allen & Overy, Citi, Baker McKenzie, Mercer and Allstate.

Cybersecurity

- Global hub for cybersecurity.
- Belfast set to be one of the world's leading cyber economies by 2026.
- 1,200 new jobs in cyber in the last five years, predicted to grow to 5,000 by 2022.
- Number one international investment location for US cyber security firms.
- Home to the world-leading Centre for Secure Information Technology (CSIT) at Queen's University Belfast.



Belfast – A Global Destination

Lonely Planet rates Belfast as the No.1 destination in the world to visit.

Lonely Planet 2018



- Business tourism flourishing, with over 29,000 conference delegates in 2018.
- Tourism contributed £2.5million per day in 2018 to the local economy.
- 1.48million overnight stays in 2018.
- Belfast welcomed 118 cruise ships with over 180,000 visitors in 2018.
- No 1 city in the UK for hotel investment. On track to bring 3,000 additional rooms to the market by 2021.
- ICC Belfast won the Conference and Incentive Travel 'Best Venue Award' in 2018.
- Named world's 'Best Food Destination' in the International Travel and Tourism Awards 2018.



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Northern Ireland Chamber
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