



Take your business to international markets



investni.com/export

International Trade

Our specialist Trade Teams can help your business access new customers and compete successfully in export markets by developing effective export strategies. This includes working with you to identify future opportunities and developing solutions that will make your business stand out from the competition.

We offer extensive support through our Overseas Events Programme, which is open to businesses engaged in manufacturing and tradeable services. It is designed to help your company access new customers, showcase your products and services and develop those all important business relationships.

If you are interested in participating on a trade visit or attending an exhibition please contact us at **0800 181 4422** or email export@investni.com

For full details on all our Trade Solutions visit investni.com



Bogota, Colombia



Dubai, United Arab Emirates



Sydney, Australia

“Our growing success in international markets has helped us to achieve 20 per cent growth annually over the past few years. Invest NI’s encouragement and practical support, particularly through the international visit programme, have been immensely important and has enabled us to position the business for further growth in the US, Europe and the Middle East.”

Eamon Fitzpatrick,
Marketing Director, FM Environmental

Dates	Event Name	Location	Sector	Type of Event	Contact
20 - 24 April 2015	RSA Conference	San Francisco	ICT	Sector Trade Mission	karl.devlin@investni.com
12 - 15 May 2015	Trade Mission to Colombia	Bogota	Multi Sector	Trade Mission	karl.devlin@investni.com
16 - 22 May 2015	Trade Mission to GCC	Dubai, Qatar, Al Khobar, & Riyadh	Multi Sector	Trade Mission	elaine.curran@investni.com
19 - 22 May 2015	Trade Mission to Brazil	São Paulo	Multi Sector	Trade Mission	karl.devlin@investni.com
25 - 29 May 2015	Trade Mission to the Nordics	Stockholm & Copenhagen	Multi Sector	Trade Mission	geoff.spence@investni.com
02 - 04 June 2015	Info Security Europe	London	ICT	Group Stand and Sector Trade Mission	geoff.spence@investni.com
15 - 19 June 2015	Trade Mission to Australia	Sydney & Melbourne	Multi Sector	Trade Mission	peter.curran@investni.com
15 - 21 June 2015	Paris Airshow	Paris	Aerospace	Group Stand and Sector Trade Mission	geoff.spence@investni.com
15 - 18 June 2015	BIO	Philadelphia	Life Sciences	Group Stand and Sector Trade Mission	karl.devlin@investni.com
12 - 16 July 2015	Microsoft Worldwide Partner Conference	Orlando	ICT	Sector Trade Mission	karl.devlin@investni.com
14 - 15 July 2015	UK Space Conference	Liverpool	Aerospace	Group Stand	geoff.spence@investni.com
15 - 18 Sept 2015	Bauma CONEXPO Africa 2015	Johannesburg	Materials Handling	Exhibition Stand and Sector Trade Mission	elaine.curran@investni.com
23 - 24 Sept 2015	Big Data Innovation Summit	Boston	ICT	Sector Trade Mission	karl.devlin@investni.com

*Disclaimer - The content contained in this document is subject to change and availability

The Export Start Guide is a partnership initiative from Invest Northern Ireland, Chartered Accountants Ireland and Enterprise Ireland.

The Export Start Guide offers comprehensive, practical guidance and information for businesses considering new markets and opportunities. The guide includes advice on areas including resources, capacity, evaluating demand, selecting and understanding a market, price expectations and payment, distribution, marketing and export planning.

www.ExportStartGuide.com

If you require this leaflet in an alternative format (including Braille, audio disk, large print or in minority languages to meet the needs of those whose first language is not English) then please contact:

Invest NI Equality

T: 028 9069 8273

Text Relay Number: 18001 028 9069 8273

Email: equality@investni.com



Bedford Square
Bedford Street
Belfast BT2 7ES
T : 028 9023 9090
F : 028 9043 6536
Text Relay Number: 18001 028 9069 8000
investni.com
nibusinessinfo.co.uk



Practical Advice for Business

The International Trade section of www.nibusinessinfo.co.uk provides free practical advice for first-time and more experienced exporters.